

# ARCHIE SHEIBANI

## DIGITAL MEDIA ARTIST

"There are three responses to a piece of design – yes, no, and WOW! Wow is the one to aim for."

- Milton Glaser

That explains perfectly how I feel about my work and what my expectations are from myself. I challenge myself all the time as I believe it's the best way to learn new skills and to keep up with the latest trends and technology. There is much more to design than meets the eye. In my opinion, If a piece is only pretty that's decorating and not designing, you need more than just a good taste to be a good designer, you require knowledge, education, experience and common sense. Skill set that takes a lifetime to acquire. I have over 20 years of professional experience gained from working in 4 different countries in this field.

## // EDUCATION

- 2008 - 2010**  
BRIGHTON & HOVE  
**MASTERS OF DIGITAL MEDIA ARTS**  
*University of Brighton*
- 2007 - 2008**  
BRIGHTON & HOVE  
**FINE ART DIPLOMA**  
*Bellerbys College*

## // EXPERIENCE

- 2019 - PRESENT**  
BRIGHTON & HOVE  
**RED SIMULATIONS**  
*Founder & Creative Art Director*  
<http://redsim.co.uk>  
Digital Media Agency focusing on Augmented Reality (AR), Virtual Reality (VR) and Game Development.
- 2016 - PRESENT**  
BRIGHTON & HOVE  
**MUNOO**  
*Founder & Creative Art Director*  
<http://munoo.co.uk>  
Using my paintings, illustrations, graphic designs and photographs to make clothing.
- 2013 - 2015**  
BRIGHTON & HOVE  
**DOLPHIN FITNESS**  
*Creative Art Director & Digital Designer*  
<http://dolphinfitness.co.uk>  
UI/UX Design frontend and backend, rebranding and video production.
- 2011 - 2013**  
BRIGHTON & HOVE  
**LOOSH MEDIA**  
*Creative Art Director & Digital Designer*
- 2006 - 2011**  
BRIGHTON & HOVE  
**UKSTUDY**  
*Creative Art Director & Digital Designer*

## // SKILLS

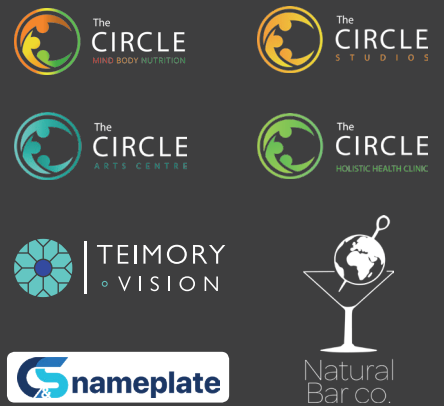
- ADOBE CREATIVE SUITE
- PHOTOGRAPHY
- UNITY
- VIDEO PRODUCTION
- CINEMA 4D



## // CONTACT

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## // LATEST CLIENTS



## // REFERENCE

FASH GHIACI  
THE CIRCLE BRIGHTON  
E: [fash@thecirclebrighton.com](mailto:fash@thecirclebrighton.com)

MASOUD TEIMORY  
TEIMORY.VISION  
E: [teimory@me.com](mailto:teimory@me.com)